



# The Publicom TOTAL FITNESS SCALE

## WEIGHT TRACKING STATION

### TOTAL FITNESS SCALE FEATURES

- Saves the Customer's Weight History and Dates Visited
- Gives the Customer Body Mass Index. BMI is a Better Measure of Fitness than Weight Alone
- Minimal Floor Space - 14" Wide 21" Deep 53" High
- Battery Operated for Location Convenience
- Tracks 8,000 of the Customers' Weight and Dates
- Displays Lucky Lottery Numbers and Daily Fortunes
- Programmable Custom Messages
- Extremely Accurate Digital Weight - Up to 500 Lbs.

### CUSTOMER BENEFITS

- Actually Helps Customer Attain Their Desired Weight by Comparing the Pounds Gained or Lost and Counts the Days Since the Last Visit
- Rewards Customer for Weight Loss by Giving Customer a **Free** WEIGH IN for Losing 2 Pounds or More
- Creates a Sense of Membership and Store Loyalty

### LOCATION BENEFITS

- Generates Revenue from a New Source that Does Not Compete with Any Other Sale
- Exclusive Tracking System Creates a Loyal Following of Repeat Customers
- Provides Your Customers' Weight History and BMI Progress in Your Location **ONLY**

**FOR SALES OR SERVICE  
CALL**

**(800) 953 - 8989**

**www.publicominc.com**

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U.S.A.  
Patent Pending

