

Welcome to the future of pharmacy...

The Healthpoint Counseling System

OVER 2400 FULLY REFERENCED
HEALTH TOPICS



PRESCRIPTION AND
OVER THE COUNTER
DRUG INFORMATION



INSTRUCTIONAL VIDEOS AND
HIGH QUALITY GRAPHIC IMAGES



EASY TO USE, ROBUST
TOUCH SCREEN SYSTEM



FREE PRINTOUTS WITH YOUR
PHARMACY'S LETTERHEAD



BENEFITS INCLUDE:

- Increases sales through product recommendations
- Ensures effective patient counseling
- Promotes the professional image of your Pharmacy
- Increases customer loyalty
- Improves staff confidence and sales
- Improves ease and effectiveness of companion selling

HEALTH TOPICS INCLUDED:

- Medical Conditions
- Medical Procedures
- Specialty Diets
- Weight Management
- Travel Health
- Dental Health
- Occupational & Worksite Health
- Herbs and Supplements
- Sports and Sports Nutrition

healthpoint
TECHNOLOGIES

Public.com inc.
Computerized Public Services

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Roanoke, Virginia 24015-0546
1.800.230.8819 Fax 540.489.5512
<http://www.publiccominc.com>

Welcome to the future of pharmacy....

THE HEALTHPOINT RANGE



Counseling Information Module

The Healthpoint CIM (Customer Information Module) is our main design. The subtle curves and modern shape convey a cutting edge look that will enhance your pharmacy's professional image and bring your staff and customers in contact with the most up to date consumer medical information. We can also supply the same quality health information on the sleek CIS (Counseling Information System) for one-on-one interaction with your customers.



Counseling Information System



The CIM comes in a range of colors to suit your pharmacy.

Red, Blue, Purple and Merino



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Major health topics clearly outlined on the main screen to help the user find the exact information they are looking for.



Fully searchable database of over 2400 health and health related topics updated quarterly. Each topic is available in a printed form should the customer wish to take the information away with them.



Easy to use interface, clearly listing all the associated topics for a particular search. Topics with video information are clearly marked.



Pictures, video and audio help to clearly explain each topic. There are almost 700 videos and pictures included in the database.



Topics are grouped together in common areas to help the user find exactly what information they require.



A fully featured Back Office section to help the Pharmacist and staff get the most out of their Healthpoint System.



A comprehensive reporting/usage section helps the Pharmacist determine the topics that are the most popular with their customers and assist in complementary selling.

THE HEALTHPOINT SOFTWARE

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